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AFP MindShift: Prepare for Disruption

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Association for Financial Professionals



Who We Are



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FP&A[®]

Certified Corporate
**Financial Planning &
Analysis** Professional



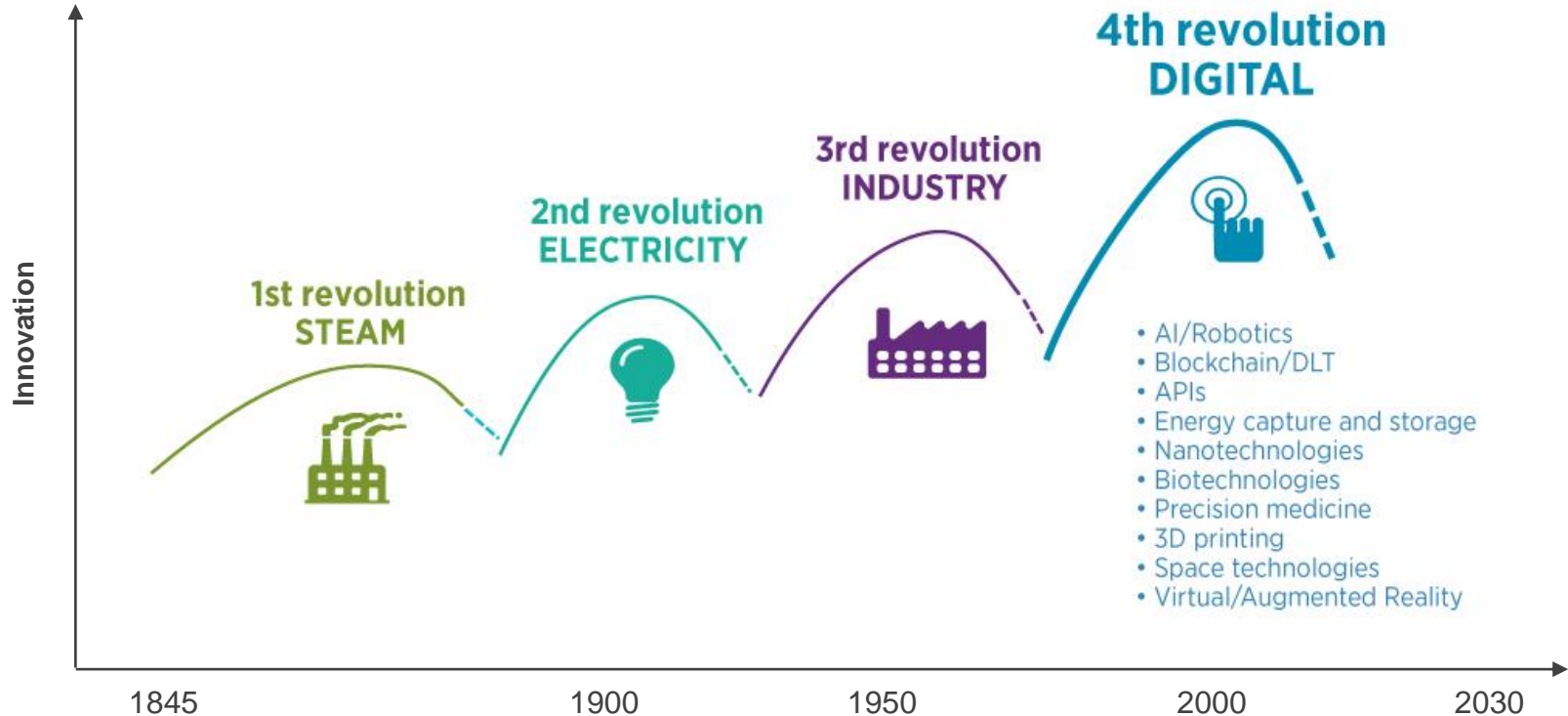
Certified
Treasury
Professional[®]



Finance & Treasury is Rapidly Going Digital



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The Threat

Finance professionals are at risk of falling behind in their understanding and adoption of emerging technologies compared to their peers in other areas of the organization.





AFP Survey Results



Artificial
Intelligence



Blockchain



The Internet
of Things



Robotic Process
Automation

The following tech will
have a moderate or
significant impact on
your business:

51%

50%

50%

37%

Have you implemented
or plan to implement
the following tech:

2%

1%

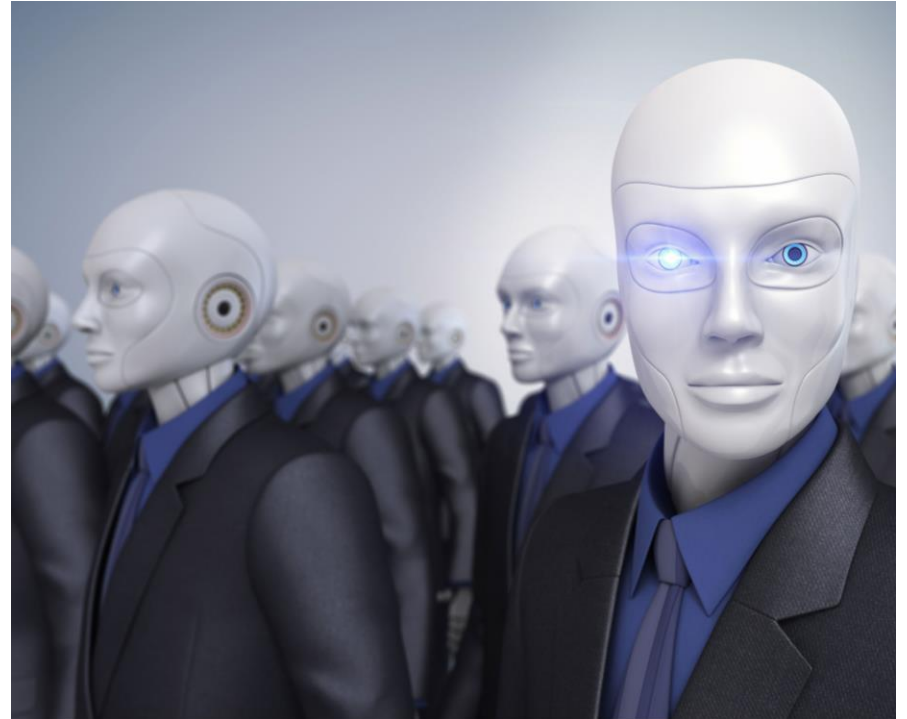
3%

6%



Prepare for the Disruption

- **Big Data & Digital Literacy**
What are the trends and topics we see as the most impactful for finance and treasury?

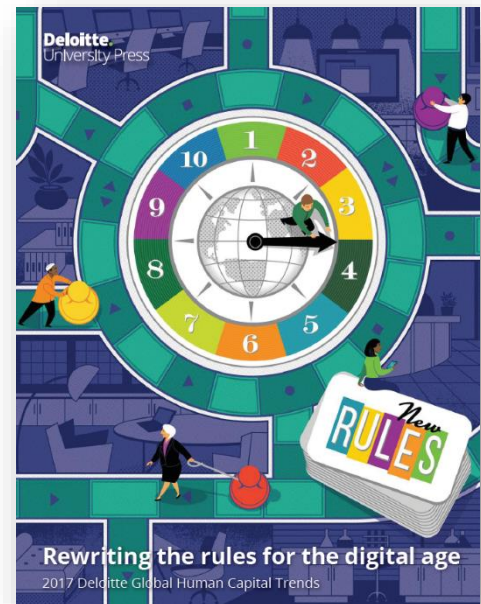




The New Normal

The concept of a career is being shaken to its core. There is a decline in the half-life of skills needed for 21st century organizations.

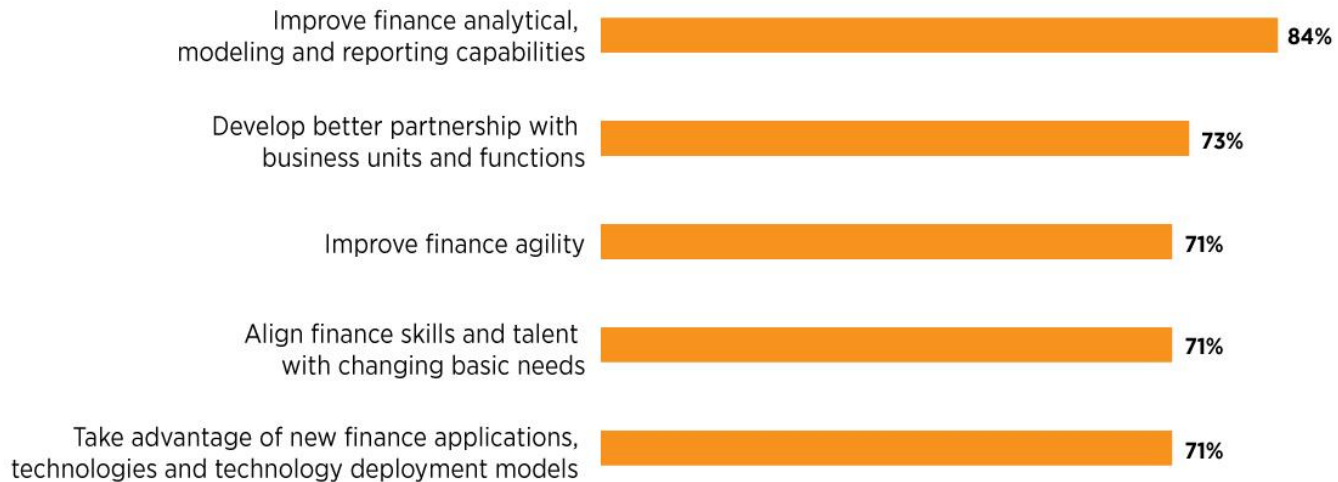
— Deloitte 2017
Global Human Capital Trends





What's Trending in Finance

Top Five List of **Improvements** in Capabilities and Performance Levels for 2018-2019



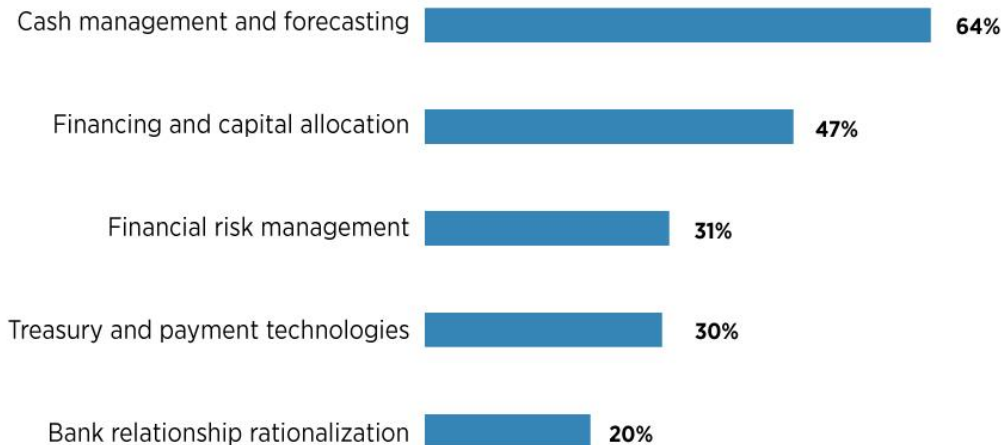
Source: The Hackett Group, *Key Issues Study 2018*

What's Trending in Treasury



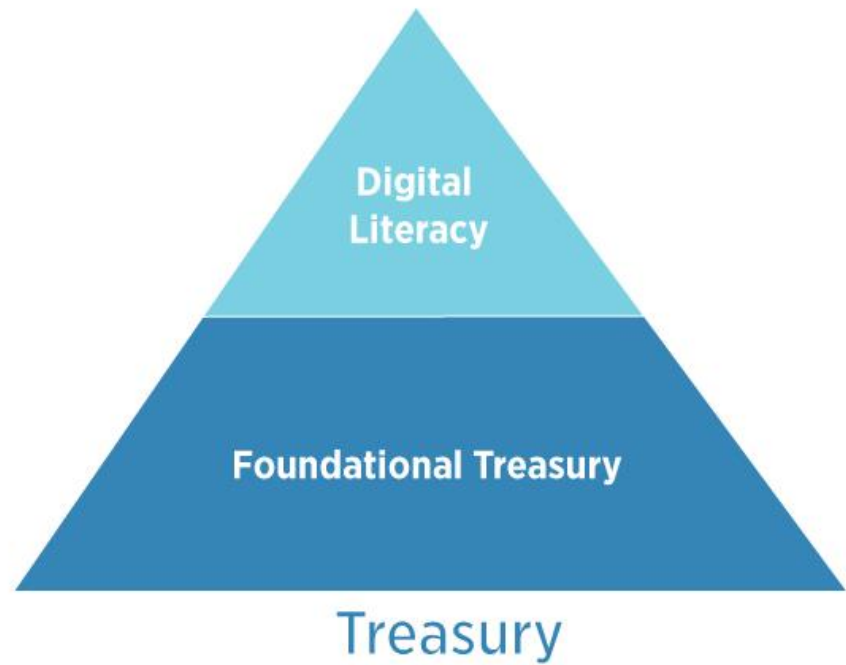
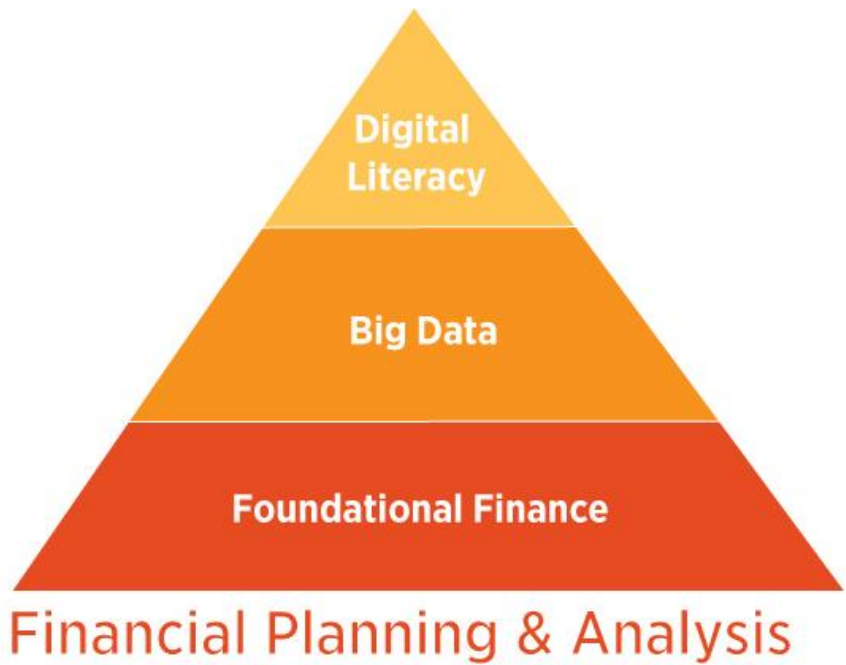
Greatest Focus of Organization's Treasury Department over the Next Three Years

(Percent of organizations)





Keep Adding Skills





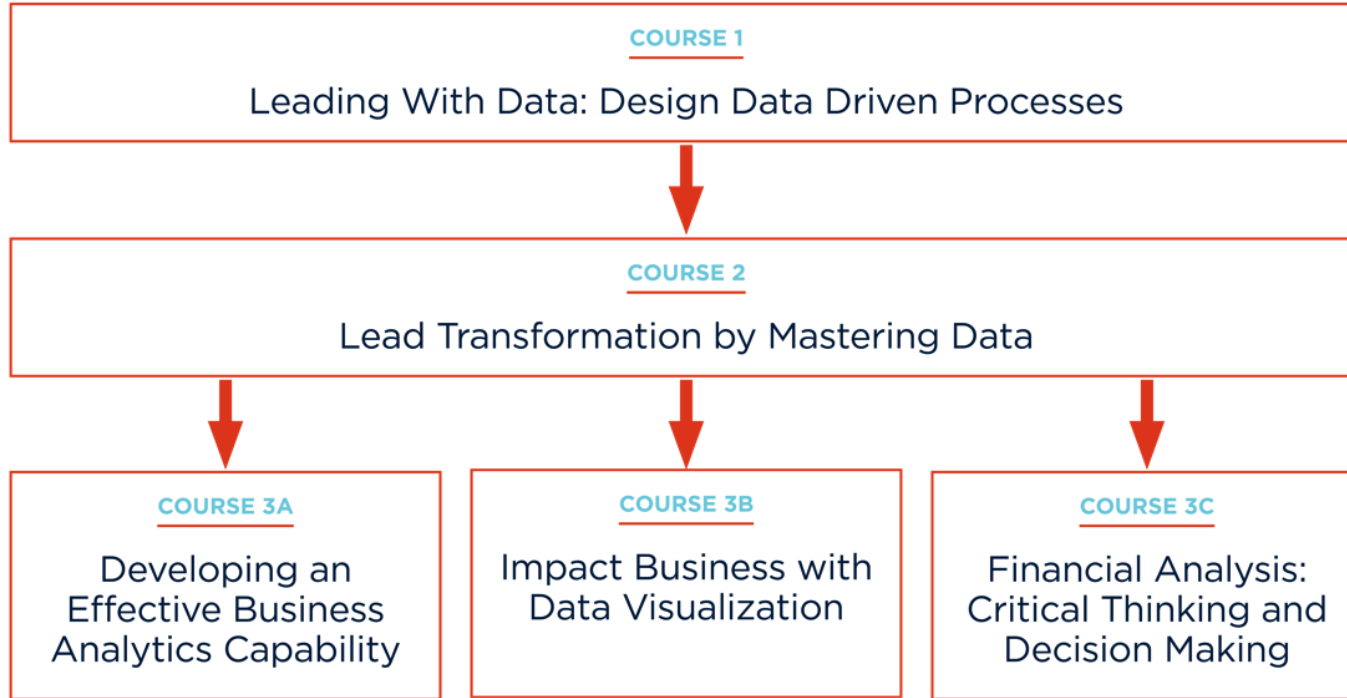
Foundational Knowledge



Digital Finance



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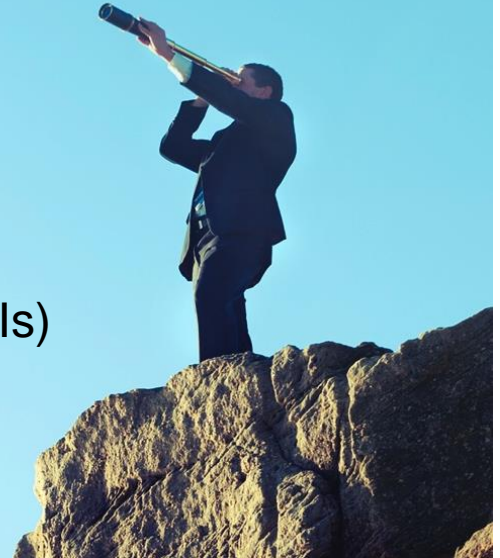




The Opportunity

Finance professionals have the opportunity to lead their organizations through the changes that emerging technologies will bring by getting ahead of the tech wave.

- Business Model Transformation
- Machine Learning and AI
- Blockchain
- The Power of Application Programming Interfaces (APIs)
- Robotic Process Automation

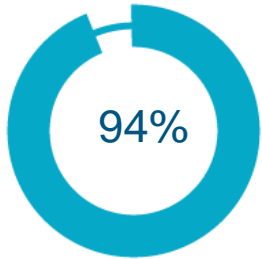


LinkedIn Learning: 2018 Workplace Learning Report



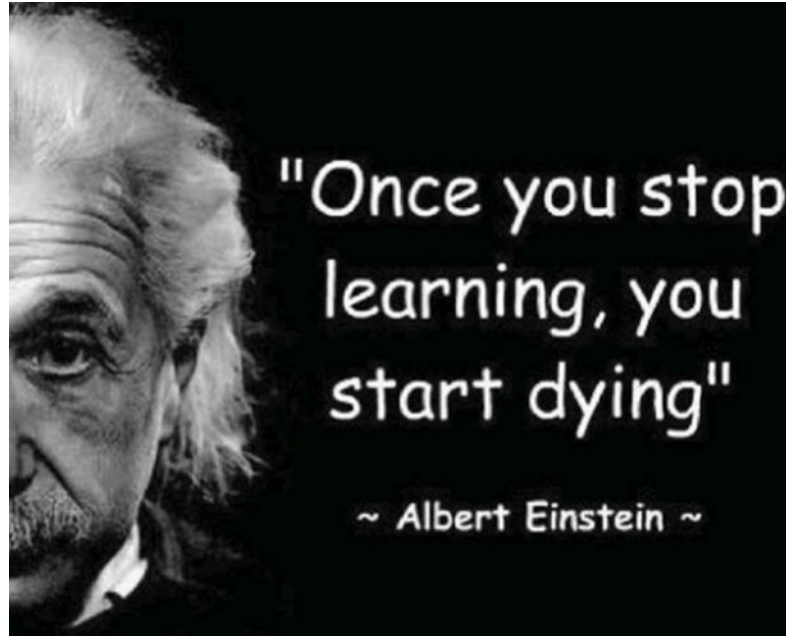
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- 94% of employees would stay at a company longer if it invested in their career development





Questions



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